

# PRIME

FOUNDATIONAL EQUINE AND CANINE NUTRITION

PERFORMANCE ★ CALMING ★ HEALING ★ DIGESTION



*“Prime Hemp is a superfood for horses and dogs that will maximize their mental, emotional and physical well-being.”*

## What is Hemp?

Starting with what Hemp is not... Hemp is not a drug.

Hemp is classified as a member of the cannabis family, but cannabis is a diverse plant species with over 500 different varieties.

Though hemp is a distant cousin of marijuana (a Mexican slang term), it contains less than 0.03% THC, the primary psychoactive ingredient in marijuana.

Hemp is recognized as a superfood. For our horses and dogs it can ease joint pain and inflammation, support cardiovascular health, improve the condition of skin and coat and act as a digestive aid. It is also a very rich source of essential fatty acids. In fact, hemp's fatty acid profile is closer to fish oil than any other vegetable oil but without the dioxins and toxins.

Hemp is also an excellent source of gluten-free protein. It is high in vitamin C and E as well as chlorophyll and all the essential

fatty and amino acids required for optimal health. Unlike soy and other legumes that can cause gas, hemp does not contain trypsin inhibitors and oligosaccharides, a gas-producing substance, and it is never genetically modified.



PRIME HEMP SEED OIL  
PROUDLY CANADIAN  
100% NATURAL

## HEMP BENEFITS

- ★ Promotes healthy lungs and calm energy
- ★ Supports immune system
- ★ Powerful anti-inflammatory
- ★ Strong antioxidant
- ★ Aids in digestion
- ★ Protective role against degenerative diseases
- ★ Builds muscle tissue
- ★ Maximizes vitamin, mineral absorption
- ★ Enhances skin and coat condition
- ★ Natural blood cleanser

## Our Mission

We will give our animal companions the best we can give them so they can enjoy optimal health & longevity and THRIVE for their lifetime. We will source only the highest quality, all natural ingredients for our products that will contribute to maximizing their mental, emotional and physical well-being.

WWW.PRIMEHEMP.CA

# The Amazing History of Hemp

Hemp is the first plant known to be cultivated. In China, a fabric is woven from hemp fibre for cloth in 8000 BC. In 1000 BC Hemp is cultivated in India and in 70 BC it is cultivated in England. Hemp cultivation spreads throughout Europe for paper, sails, ropes, shoes and fish nets and in 1215 the Magna Carta is printed on hemp paper.

Renaissance artists use hemp canvas for their masterpieces (the word 'canvas' comes from 'cannabis'). The Gutenberg Bible is printed on hemp paper in 1456 and in 1492 Columbus outfits his ships with hemp sails and ropes for the journey across the Atlantic to discover America.

Throughout history, hemp has proven to be a vital resource, especially for new immigrants who colonized North America. It was so essential, in fact, that American colonists were required to grow hemp by law. Hemp became legal tender - used to pay taxes and encourage farmers to grow more to ensure America's independence. Fields of Hemp were termed 'Victory Gardens' during WWII and a 'Hemp for Victory' campaign celebrated the vital input of hemp for the military during the war.

Unfortunately, long-term prohibition has caused most people to forget the many industrial uses of hemp and continue to mis-identify it with its cannabis cousin, marijuana.

Visit [www.primehemp.ca](http://www.primehemp.ca) for more about the history and future of Hemp.

# FACT

Hemp is an attractive rotation crop for farmers. As it grows, hemp breathes in CO2, detoxifies the soil, and prevents soil erosion. What's left after harvest breaks down into the soil, providing valuable nutrients.

## THRIVING vs. Surviving

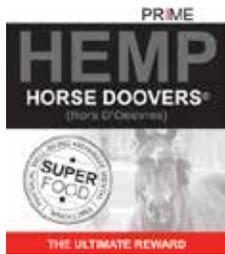
No one really argues with the fact that in order for optimal health to occur, animals – including horses and dogs – must consume the foods they were designed to eat, and preferably whole, fresh and unadulterated. This is known as species-appropriate nutrition.

*"For over a half-century, our animal companions have been fed inappropriate diets that have kept them alive, but not thriving. In fact, we've created dozens of generations of animals that suffer from degenerative diseases linked to nutritional deficiencies."*

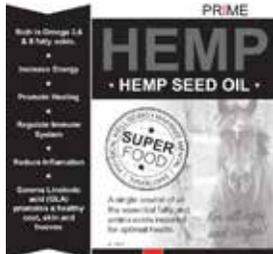
4 year old Purebred Chihuahua - Lila



### ★ PRIME ...for horses



Tasty Hemp Nuggets  
1lb - \$13.95



Prime Hemp Seed Oil  
4L - \$77.90 / 1L - \$22.95



Prime Hemp Protein  
10lb - \$39.95

### ★ PRIME ...for dogs



Tasty Hemp Nuggets  
8oz - \$9.95



Prime Hemp Seed Oil  
500ml - \$13.95

*For all ages and stages!*

Ask about PRIME HERBAL BLENDS

### Vibrance & Healing

A thriving, long and vibrant life is what **Prime Hemp** and **Prime Herbal Blends** are designed to be a part of. We focus on a nutritional holistic approach for healthy, responsive and resilient horses and dogs from the inside out.

Dealer inquiries welcome.

[info@primehemp.ca](mailto:info@primehemp.ca) | [www.primehemp.ca](http://www.primehemp.ca)

